

SEONG K. BYUN

Associate Professor of Finance
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ACADEMIC POSITIONS

Associate Professor of Finance, Virginia Commonwealth University	2023–present
Assistant Professor of Finance, Virginia Commonwealth University	2018–2023
Assistant Professor of Finance, University of Mississippi	2014–2018

EDUCATION

Ph.D., Management Science (Finance), The University of Texas at Dallas	2014
M.S., Finance, The University of Texas at Dallas	2009
B.S., Finance, <i>summa cum laude</i> , The University of Texas at Dallas	2008

PUBLICATIONS

1. ESG Complementarity in Emerging Market: Evidence from China (with Sulei Han, Jong-Min Oh, and Jing Xu). *Finance Research Letters*, 73 (2025), 106618.
2. R&D Tax Credits, Technology Spillovers, and Firms' Product Convergence (with Jong-Min Oh and Han Xia). *Journal of Corporate Finance*, 80 (2023), 102407.
3. Technological Fit and the Market for Managerial Talent (with Fred Bereskin and Jong-Min Oh). *Journal of Financial and Quantitative Analysis*, 58:2 (2023), 837–874.
 - Covered in the Columbia Law School Blue Sky Blog.
4. The Role of Intrinsic Incentives and Corporate Culture in Motivating Innovation. *Journal of Banking and Finance*, 134 (2022), 106325.
5. The Costs and Benefits Associated with Inventor CEOs (with Kathleen Fuller and Zhilu Lin). *Journal of Corporate Finance*, 71 (2021), 102094.
6. Are U.S. Firms Using More Short-Term Debt? (with Zhilu Lin and Siqi Wei). *Journal of Corporate Finance*, 69 (2021), 102012.
7. Incremental vs. Breakthrough Innovation: The Role of Technology Spillovers (with Jong-Min Oh and Han Xia). *Management Science*, 67:3 (2021), 1779–1802.
 - Best Paper Award, Entrepreneurial Finance and Innovation Conference (EFIC), 2015.

8. The Effect of Cultural Similarity on Mergers and Acquisitions: Evidence from Corporate Social Responsibility (with Fred Bereskin, Micah Officer, and Jong-Min Oh). *Journal of Financial and Quantitative Analysis*, 53:5 (2018), 1995–2039.
 - Featured in the Harvard Law School Forum on Corporate Governance and in Transaction Advisors.
9. Local Corporate Social Responsibility, Media Coverage, and Shareholder Value (with Jong-Min Oh). *Journal of Banking and Finance*, 87 (2018), 68–86.
 - First Place Doctoral Student Outstanding Paper, Southern Finance Association Annual Meeting, 2013.

HONORS AND AWARDS

VCU International National Recognition Award	2023
Distinguished Scholar Award, VCU School of Business	2022
Outstanding Junior Researcher of the Year, University of Mississippi	2018
Outstanding Teacher of the Year, University of Mississippi	2016
Best Paper Award, Entrepreneurial Finance and Innovation Conference	2015
First Place Doctoral Student Outstanding Paper, Southern Finance Association	2013

TEACHING

Virginia Commonwealth University

Cases in Financial Management (FIRE 461, undergraduate)	2018–present
Cases in Financial Management (FIRE 621, master's)	2018–present
Advanced Financial Analytics (FIRE 651)	2026–present
Executive M.B.A. Finance Modules	2025–present

University of Mississippi

Financial Decision Making (senior case study)	2017–2018
Intermediate Financial Management	2015–2017
Business Finance	2014–2015

The University of Texas at Dallas

Business Finance	2014
Investment Management (problem section)	2008

PROFESSIONAL SERVICE

Associate Editor, <i>Decision Support Systems</i>	2024–present
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Ad hoc referee

Review of Finance; *Organization Science*; *Journal of Banking and Finance*; *Journal of Business Ethics*; *Decision Support Systems*; *Journal of Empirical Finance*; *Journal of Financial Research*; *Economic Modelling*; *Global Finance Journal*; *Technological Forecasting and Social Change*; *Finance Research Letters*; *Abacus*; *Financial Review*; *Pacific-Basin Finance Journal*; *Journal of Accounting and Public Policy*; *Science and Public Policy*; *Asia-Pacific Journal of Financial Studies*; among others.

UNIVERSITY AND DEPARTMENTAL SERVICE

University Graduate Council, VCU	2023–2026
Master’s Program Committee, VCU School of Business	2018–present
Faculty Advisor, M.S. in Business (Finance), VCU	2018–present

Dissertation committees

Yaxuan Li (VCU, Accounting)	2024
Abraham Sen (VCU, Information Systems)	2023
Karry Kwon (VCU, Accounting)	2022
Zhilu Lin (University of Mississippi)	2018
Jonathan Daigle (University of Mississippi)	2017
Chris Lawrey (University of Mississippi)	2015

PROFESSIONAL AFFILIATIONS

American Finance Association; Financial Management Association; Southern Finance Association; Southwestern Finance Association; European Finance Association.